



Director, Communications Edmonton preferred, will consider location in Calgary

Are you a self-motivated, creative communications and marketing generalist? Do you care about helping students complete high school and design their future? Do you want to be a part of a small, nimble, dynamic team that is focused on innovative solutions for turning CAREERS: The Next Generation into a household name?

If the answers are YES, then CAREERS needs you! CAREERS works with Alberta's industry leaders and multiple government ministries, to connect learning to earning, in schools throughout the province.

In this key role, you will:

- Report to our President and C.E.O. and actively participate in the senior leadership team.
- Develop and implement communications and marketing strategies that influence current and potential stakeholders, educators, Government decision makers, donors, and the general public.
- Coordinate, develop and deliver a variety of print communications including newsletters, annual and special reports, media releases, funding proposals, program brochures and information, and material for marketing initiatives.
- Work with Operations and Growth teams to develop update marketing, public education and presentation materials that can be customized for local audiences across the province, including Aboriginal communities.

As Director, you will have the following attributes:

- An experienced communications professional with the ability to see the big-picture with problem solving and critical thinking skills.
- Membership in a related professional association would be an asset.
- Degree or diploma in Communications, Journalism, Marketing or related field is preferred.

If this is the opportunity you are looking for, please send your resume and cover letter to [**HR@nextgen.org**](mailto:HR@nextgen.org).

This opportunity is open until a suitable candidate is found. Thank you for your interest in this position, however, only those selected for an interview will be contacted.