



RMWB

October 19, 2017

Syncrude Sports and Wellness Centre
Keyano College



They are
our future.

Be a part
of it and become
one of our valued
event partners!



for more info

www.nextgen.org/CAREERexpo

Premier sponsor:



In partnership with:



and the community

PROGRAM BACKGROUND:

CAREERS: The Next Generation is a charitable organization raising youth awareness of career options benefiting Alberta's future economy. **CAREERexpo** is RMWB's largest student-focused career exploration event.

CAREERexpo is not a job fair; it is an investment in our future.



CAREERexpo RMWB sponsorship opportunities:

★ CAREERexpo **PREMIER EVENT PACKAGE** - *EXCLUSIVE*

\$5,000

Showcase your company as the exclusive event sponsor to students, schools and exhibitors.

Uniquely tailored benefits to fit your organization include:

- Premier Exhibition Space to showcase your organization, industry and sector
- Prominent logo placement in show and exhibitor lounge areas
- Logo recognition as Event Sponsor on school and exhibitor show materials
- Premier Logo recognition on event signage and promotional materials, including personalized digital and social media
- Half-page ad in show Exhibitor Manual and company profile on event website
- Invitation to special events and activities held in conjunction with the show
- First right of refusal

★ CAREERexpo **GOLD PACKAGE**

\$2,500

Demonstrate your company's commitment to youth career exploration.

Benefits include:

- Up to Two (2) 10x10' premium location exhibitor booth packages (\$500 value)
- Logo recognition as Gold Sponsor on sponsor signage and relevant promotional materials
- Logo recognition as Gold Sponsor on website and individual thank you linked to sponsor social media.
- Invitation to special events and activities held in conjunction with the show

★ CAREERexpo **SILVER PACKAGE**

\$1,250

Promote your company to students and numerous exhibitors from throughout the province.

Benefits include:

- One (1) 10x10' premium location exhibitor booth package (\$250 value)
- Logo recognition as Silver Sponsor on sponsor signage and relevant promotional materials
- Logo recognition as Silver Sponsor on website and mentioned on social media linked to sponsor social media
- Invitation to special events and activities held in conjunction with the show

★ CAREERexpo **BRONZE PACKAGE**

\$750

Show your company support for student career awareness.

Benefits include:

- Name recognition as Bronze Sponsor on signage and relevant promotional materials
- Name recognition as Bronze Sponsor on website and mentioned on social media
- Invitation to special events and activities held in conjunction with the show

RMWB Sponsorship Form



★ **QUESTIONS?** Call Ericka Folk
at **780.930.2518** or email **efolk@nextgen.org**

contact information:

Company Name _____

Contact Person _____ Phone _____

Address _____ Email _____

Website _____ Social Media _____

please select your level of support:

- Premier Event (\$5000) Gold (\$2500) Silver (\$1250) Bronze (\$750)

how to submit



or



Email to **Ericka Folk**
efolk@nextgen.org

or

Submit by fax to:
780.428.8164

**Cheques payable to
CAREERS: The Next Generation
#204, 10470 - 176 Street
Edmonton, AB T5S 1L3

payment information:

- Invoice Cheque** Credit Card

visa mastercard

Card Number _____

Expiry Date _____

Name on the card _____

Authorized Signature _____

Date _____

- I am pleased to make a donation of \$ _____
to support youth discovering their career passion.

(Donors are recognized as a Friend of CAREERexpo and may be eligible for a tax receipt.)

- I would like to offer a prize item for the student draw.



Thank you for helping youth discover career
passion in trades, technologies, health and
occupations in high demand.

